



Macon Arts Alliance Mission & Programs

Macon Arts Alliance fosters support for the advancement of arts and culture in Central Georgia. We strive to be an innovative leader of a thriving regional arts community. We value strategic partnerships that strengthen the diversity and vibrancy of arts and culture for tourists, residents, artists, businesses, and civic organizations.

Macon Arts Alliance believes that art can encourage connection and compassion. It can help us be resilient. Art can replace our superficial differences with deep connections that create solutions and make us more compassionate.

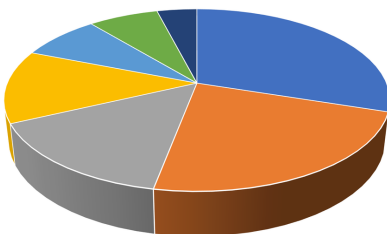
Macon Arts Alliance takes a systematic approach to cultivating connection and compassion through the arts. Our programs provide direct support for artists and arts organizations, fuel economic development in depressed neighborhoods, and focus on advocating for arts funding and arts-friendly policies.

Macon Arts Alliance is pleased to offer membership opportunities to organizations and businesses that are actively engaged in presenting and promoting arts and culture in Central Georgia.

Thank you for considering joining us in our mission as a member of **Macon Arts Alliance**.

Macon Arts Alliance Funding Sources

- Art Sales - 30%
- Grants - 23%
- Macon-Bibb County - 15%
- Membership - 13%
- Sponsorships - 8%
- Rental Income - 7%
- Other - 4%



Macon Arts Alliance Membership Benefits

Communication

Sharing of information regarding funding opportunities, community events, and other relevant information.

Macon365

Macon Arts Alliance and Visit Macon promote events on Macon365.com and through email and social media marketing.

Digital Kiosk

Member events are promoted on the MAA Kiosk located in the gallery.

Weekly Email

A weekly email promoting events is sent to the Macon Arts Alliance's list of 6,000+ engaged followers.

Dedicated Email

Membership allows each organization to have one annual dedicated eblast to the 6,000+ arts supporters on the Macon Arts Alliance email list.

Listing on Macon Arts Alliance Website

Members are listed on the Macon Arts Alliance website with a link to the organizational website or social media site.

Organizational Support

Members are eligible for mentoring in non-profit management, including fundraising, grant writing, and management, budgeting, and marketing.

Rental Discount

Organizational members receive a 10% discount on rentals at the Mill Hill Community Arts Center located at 213 Clinton Street in Macon.

Advocacy

Macon Arts Alliance advocates at the local, state, and national levels for artists, arts organizations, and arts funding.



**Annual Dues are \$125 per year
Beginning July 1st through June 30th.**

Organization Directory Information

Org Name _____
 Contact _____
 Title _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____
 Email _____
 Website _____

Account Billing Preferences

July _____ Dec _____
 Payment CK ___ Cash ___ Credit Card ___
 Name on Card _____
 Card# _____
 Expiration Date __/__/__ CVS _____
 Signature _____ Date __/__/__

Check enclosed
 Please contact me for payment

Mail this form and payment to:
Macon Arts Alliance
486 First Street
Macon, GA 31201